

With Eternity out on the market, and the sales sky-rocketing, we have talked about the anti-oxidant wars and their meaningless battles over who has the best super-fruit...WHO CARES! Would you like to live to be 125 years old? In great health and energy? Resveratrol is something that no other company can compete with right now. Take a minute and look at the number's. The amount of research done on these simple ingredients that have taken companies to billions in sales tells us that they have no basis.

Our SpectraAO is the most powerful anti-oxidant on the market today. With 42 super-saturated ingredients no other company can compete. Look at the glaring numbers from PubMed (National Institute of Health) regarding the studies on the various fruits/ingredients:

Fucoidan 937

Resveratrol 4,344

Noni 157 (Tahitian Noni) Mangosteen 156 (Xango) Acai 84 (Mona Vie) Goji 93 (Goji)
Moringa 250

All of them added up do not amount to the Studies done on either FuCoyDon (Fucoidan) or Resveratrol. When you dig a little deeper, you will find that many of the studies aren't studies at all as it pertains to health and efficacy. The reason that there are very few studies is simple, the nutrients simply aren't worth studying anymore. The results just weren't there so funding is cut to research efficacious nutrients that are giving scientific results.

Eternity is Nano-sized and Micellized (micelles), which goes right through the membranes, directly into the lymphatic system and then into the cell where it activates and ignites the cell!

All the scientific research that was done on Resveratrol was in a liquid form, not powder, using pure liquid trans-resveratrol (the same form used in Eternity). By going directly into the lymphatic system and bypassing the blood and liver, it goes right past all of the destructive processes.

The powder form must pass through the digestive system, liver, blood which will degrade the powdered resveratrol, allowing very little, if any, to be absorbed.

There are two types of Resveratrol, Trans and Cis. The scientists found that the powder form broke down sometimes as much as 90% and of the 10% that was bioavailable, once processed, it converted into 50% Trans and 50% Cis. This translates into 20 mg of a 200 mg powder serving of Resveratrol being bio-available and once processed and converted, having 10 mg of usable Trans-Resveratrol.

Researchers have now stated from their studies, and in their opinion, "resveratrol activity in capsules is virtually destroyed by the time a person uses it". It really does not matter how much the capsule contains because resveratrol is such a sensitive and extremely reactive molecule, it cannot possibly survive without serious or complete degradation from the manufacturing systems used in powder encapsulation! There is not a practical way to stop it from happening:

1. Heat Destroys Resveratrol Quickly! The high level of sustained heat used in making and sterilizing the powder formula decomposes resveratrol almost immediately.

2. Oxygen Destroys Resveratrol Instantly! Resveratrol oxidizes instantly in the air. Just like cutting an apple or a potato in half and leaving it out in the air causes it to brown/discolor quickly, this is the result of oxidation from the air. While it happens with Resveratrol in just a second or two. Resveratrol is so highly reactive with oxygen, that this oxidation rate is compared to being about as fast as lighting a match in gasoline fumes.

3. Light Destroys Resveratrol Immediately! Acts almost as quickly as oxygen does on resveratrol. As the powder or the capsules tumbles around in the manufacturing process, light decomposes resveratrol much like a death ray.

These three reasons should makes any resveratrol capsule essentially worthless. Degraded resveratrol is now a different form (chemical molecule) that does absolutely nothing in the human body.

Once in the human body any resveratrol that might be present would be instantly attacked in the digestive system and most likely destroyed. If any active resveratrol happened to get into the blood system the liver would destroy about 50% or more by changing it from the trans to the cis (inert) form.

There are now studies showing absolutely no resveratrol taken internally in a capsule made it into the blood system and from there into the cells. It was totally undetectable. Researchers believe it was due to the aforementioned reasons.

It is ***extremely important*** to note: almost all mammal studies, conducted with resveratrol, were in the liquid state where it could be protected and maintain activity. SISEL uses essentially this same methodology to produce resveratrol in Eternity i.e.

Making Eternity:

1. Processing is conducted in a sealed vessel where light does not penetrate.
2. No heat is used to destroy resveratrol.
3. Eternity is blended in the tank and filled into bottles with a nitrogen purge which expels all oxygen from the process.
4. Resveratrol is nano-sized and encased into Micelles spheres which protects it from gastric, oxygen or light attack when added to the formula. Micelles transfer resveratrol into the lymphatic system directly to the cells.
5. Anti-oxidizing polyphenols are in large quantities in the Eternity formulation to protect resveratrol from light or oxygen if any entered the system or bottle.
6. The bottle that Eternity is put into is made from a special ultra safe impervious plastic which does not allow oxygen penetration while at the same time blocking specific damaging wave lengths from light.

7. The active trans-resveratrol content in Eternity is supported by the right amounts and correct balance of 3 critical ingredients (quercetin, catechins & polyphenols) which research indicates are vital to empower resveratrol to achieving its maximum potential and effectiveness in areas of substantial increases in levels of energy generation, repair of mitochondria, brain, organs, muscles and tissues, life extension and youthful regeneration and extremely good health and vitality.

Pubmed Studies on Quercetin - 8422 Catechins – 6823 Polyphenols - 7106

We strongly believe this essentially eliminates virtually all resveratrol capsule products being sold in the marketplace from being an effective real competitor based upon their shortfalls. SISEL scientists and other independent researchers also believe it is because competitive products most likely do not have an effective, if any, meaningful level of resveratrol remaining in the capsule.

To illustrate: even a capsule might have as much as 300-500 mg of resveratrol added to it when formulated, it does not even slightly mean that there is any left that is active and effective.

Knowing this, it is a wonder why a person would want to use a capsule/powder anyway since almost all research was done with liquid systems because the powder versions were not stable enough. If the consumer is made aware of this information, Eternity probably does not have a real competitor in this market. Only SISEL is able to make it a patent pending way to keep the actives – active and to provide powerfully effective results. All this is made possible because Sisel is a massive R&D, science based company in one of the world's largest, state of the art manufacturing operations specializing in high tech liquid nutraceuticals.

Finally, at only \$50 a month (the price of a can of soda pop a day), a person can have the fantastic potential of living to be as much as 125 years old or possibly adding decades to their lifespan, all while generating high levels of energy they never dreamed possible, sustaining incredibly good health & vitality for the rest of this very long life and staying slim and trim too.